

# Eyewear in Spain

<https://marketpublishers.com/r/E49CC36AB35EN.html>

Date: May 2023

Pages: 35

Price: US\$ 1,210.00 (Single User License)

ID: E49CC36AB35EN

## Abstracts

Eyewear in Spain is returning to pre-pandemic patterns in 2023. The end of all COVID-19 related restrictions in the country has resulted in Spanish consumers re-embracing their out-of-home lifestyles, returning to the office and, once again, taking up social activities. As a result, sunglasses and contact lenses have benefited from this renewed social interaction and activity. However, this is all set against a backdrop of inflationary pressures and an uncertain socioeconomic framework, which is...

Euromonitor International's Eyewear in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

**Product coverage:** Contact Lenses and Solutions, Spectacles, Sunglasses.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Eyewear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### COLOUR COSMETICS IN THE US

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Sales of colour cosmetics recover to pre-pandemic levels in 2022, driven by lip products  
Players must adapt to and innovate in line with consumers' low-maintenance approach to make-up

Consumer focus on maintaining skin health encourages more skinified launches

#### PROSPECTS AND OPPORTUNITIES

Expectation of value-driven consumer behaviour will likely lead to a focus on skin-first and multifunctional products in the forecast period

Celebrities and influencers will continue to impact US beauty trends

Experimentation with digital platforms to continue as players look for new ways to engage with their consumers

#### CATEGORY DATA

Table 1 Sales of Colour Cosmetics by Category: Value 2017-2022

Table 2 Sales of Colour Cosmetics by Category: % Value Growth 2017-2022

Table 3 NBO Company Shares of Colour Cosmetics: % Value 2018-2022

Table 4 LBN Brand Shares of Colour Cosmetics: % Value 2019-2022

Table 5 LBN Brand Shares of Eye Make-up: % Value 2019-2022

Table 6 LBN Brand Shares of Facial Make-up: % Value 2019-2022

Table 7 LBN Brand Shares of Lip Products: % Value 2019-2022

Table 8 LBN Brand Shares of Nail Products: % Value 2019-2022

Table 9 LBN Brand Shares of Premium Colour Cosmetics: % Value 2019-2022

Table 10 Forecast Sales of Colour Cosmetics by Category: Value 2022-2027

Table 11 Forecast Sales of Colour Cosmetics by Category: % Value Growth 2022-2027

### BEAUTY AND PERSONAL CARE IN THE US

#### EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

#### MARKET DATA

Table 12 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 13 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 14 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 15 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 16 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 17 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2017-2022

Table 18 Distribution of Beauty and Personal Care by Format: % Value 2017-2022

Table 19 Distribution of Beauty and Personal Care by Format and Category: % Value 2022

Table 20 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 21 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Eyewear in Spain

Product link: <https://marketpublishers.com/r/E49CC36AB35EN.html>

Price: US\$ 1,210.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E49CC36AB35EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970