

Eyewear in Argentina

<https://marketpublishers.com/r/E5B29B9D0C6EN.html>

Date: May 2023

Pages: 31

Price: US\$ 1,210.00 (Single User License)

ID: E5B29B9D0C6EN

Abstracts

While eyewear in Argentina is poised to record high double-digit growth in total current value sales in 2023, this is because the country's longstanding problems with inflation have worsened considerably due to the combined impact of the global recovery from the pandemic and Russia's invasion of Ukraine. With skyrocketing inflation eroding purchasing power and causing unit prices to rise sharply, many people have postponed ophthalmological examinations and updating their spectacle lenses and fra...

Euromonitor International's Eyewear in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Contact Lenses and Solutions, Spectacles, Sunglasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Eyewear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

CONTACT LENSES AND SOLUTIONS IN ARGENTINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

M?s Vision launches iWear frequent replacement lenses

Import restrictions help local producers to gain ground in contact lens solutions

Price-based promotional activity intensifies amidst challenging economic conditions

PROSPECTS AND OPPORTUNITIES

Johnson & Johnson expected to maintain its dominant position in contact lenses

Risk of supply shortages will increase while tighter import controls remain in place

E-commerce set to make further distribution gains

CATEGORY DATA

Table 1 Sales of Contact Lenses by Category: Volume 2018-2023

Table 2 Sales of Contact Lenses by Category: Value 2018-2023

Table 3 Sales of Contact Lenses by Category: % Volume Growth 2018-2023

Table 4 Sales of Contact Lenses by Category: % Value Growth 2018-2023

Table 5 Sales of Contact Lens Solutions: Value 2018-2023

Table 6 Sales of Contact Lens Solutions: % Value Growth 2018-2023

Table 7 Sales of Contact Lenses by Type: % Value 2018-2023

Table 8 Sales of Daily Disposable Lenses (DD) by Material: % Value 2018-2023

Table 9 Sales of Daily Disposable Lenses (DD) by Condition: % Value 2018-2023

Table 10 Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2018-2023

Table 11 Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2018-2023

Table 12 NBO Company Shares of Contact Lenses: % Value 2018-2022

Table 13 LBN Brand Shares of Contact Lenses: % Value 2019-2022

Table 14 Distribution of Contact Lenses by Format: % Value 2018-2023

Table 15 Distribution of Contact Lens Solutions by Format: % Value 2018-2023

Table 16 Forecast Sales of Contact Lenses by Category: Volume 2023-2028

Table 17 Forecast Sales of Contact Lenses by Category: Value 2023-2028

Table 18 Forecast Sales of Contact Lenses by Category: % Volume Growth 2023-2028

Table 19 Forecast Sales of Contact Lenses by Category: % Value Growth 2023-2028

Table 20 Forecast Sales of Contact Lens Solutions: Value 2023-2028

Table 21 Forecast Sales of Contact Lens Solutions: % Value Growth 2023-2028

EYEWEAR IN ARGENTINA

EXECUTIVE SUMMARY

Eyewear in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for eyewear?

MARKET DATA

Table 22 Sales of Eyewear by Category: Volume 2018-2023

Table 23 Sales of Eyewear by Category: Value 2018-2023

Table 24 Sales of Eyewear by Category: % Volume Growth 2018-2023

Table 25 Sales of Eyewear by Category: % Value Growth 2018-2023

Table 26 NBO Company Shares of Eyewear: % Value 2018-2022

Table 27 LBN Brand Shares of Eyewear: % Value 2019-2022

Table 28 Distribution of Eyewear by Format: % Value 2018-2023

Table 29 Forecast Sales of Eyewear by Category: Volume 2023-2028

Table 30 Forecast Sales of Eyewear by Category: Value 2023-2028

Table 31 Forecast Sales of Eyewear by Category: % Volume Growth 2023-2028

Table 32 Forecast Sales of Eyewear by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Eyewear in Argentina

Product link: <https://marketpublishers.com/r/E5B29B9D0C6EN.html>

Price: US\$ 1,210.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E5B29B9D0C6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970