

Eye Care in Vietnam

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Abstracts

Standard eye care is the largest category within eye care, and it posted the fastest value growth over the review period. However, in 2018 and 2019 its strong value growth was slower than that of allergy air care due to exacerbated allergic reactions to air pollution in Vietnam. According to Ministry of Communication, the rising number of Vietnamese people using the internet has strongly contributed to demand for standard eye care to reduce eye strain and dryness caused by extensive staring at c...

Euromonitor International's Eye Care in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2014-2018, allowing you to identify the sectors driving growth. Forecasts to 2023 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Eye Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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