

Eye Care in Norway

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Abstracts

Eye care is largely seasonal, with sales increasing during the hay fever season – predominantly the spring, but also the summer. According to the Norwegian Asthma and Allergy Association (NAAF), approximately 20% of the Norwegian population (one million people) suffer from some sort of pollen allergy. However, growth in allergy eye care is projected to be lower than standard eye care over the forecast period, as the intensity of the pollen season shifts on an annual basis and allergy eye care is...

Euromonitor International's Eye Care in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2014-2018, allowing you to identify the sectors driving growth. Forecasts to 2023 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Eye Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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