

Eye Care in Sweden

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Abstracts

Retail volume sales of eye care products continued to expand in 2023, albeit to a lesser extent than the previous two years. The return of pre-pandemic lifestyles, including the revival of international travel, gave rise to a growing incidence of allergies, which meant that consumers were more inclined to take medication for their symptoms. While Sweden did not experience as dramatic a disruption of normal life as many other countries in Western Europe, as restrictions were more relaxed, people...

Euromonitor International's Eye Care in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Eye Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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