

# Eye Care in the Netherlands

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## Abstracts

Eye care is projected to post a moderate rise in retail volume sales over 2023, accompanied by a more substantial increase in retail current value sales. This pattern of volume-value growth mirrors the trend observed in several consumer health categories. Growth in retail current value sales is primarily being driven by a strong increase in the average unit price of eye care products. Both manufacturers and retailers face higher costs of, for instance, transportation, energy, packaging and staff...

Euromonitor International's Eye Care in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Eye Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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