

Eye Care in Dominican Republic

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Abstracts

There are several factors contributing to the persistent problem of widespread conjunctivitis, commonly known as pink eye, in the Dominican Republic. These include allergic reactions to grass and weeds, particularly during spring, exposure to the harsh tropical sun during summer and reactions to the natural dyes used in food and many chemicals used in products such as hair care products, colour cosmetics and fabrics and textiles, among others. The poor quality of the water in the country also...

Euromonitor International's Eye Care in Dominican Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012, allowing you to identify the sectors driving growth. Forecasts to 2017 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Eye Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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EYE CARE IN DOMINICAN REPUBLIC

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Improved Consumer Awareness and Slower Unit Price Increases Contribute To Strong Growth

Strong Brand Loyalty Prompts Strategies To Enhance Brand Recognition

International Brands Are Perceived To Represent Superior Quality

Parapharmacies/drugstores Remains the Leading Distribution Channel As the Importance of Grocery Retailers Increases

Forecast Period Growth Set To Outperform Review Period Growth

Key Trends and Developments

Obesity Viewed As Major Concern Among Government and Industry Officials

Healthcare Coverage Expanded Through Government Subsidised Programmes

Increased Disposable Income and Expanded Retail Distribution Leads To OTC Growth

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