

# Eye Care in Bosnia-Herzegovina

<https://marketpublishers.com/r/E148BD5B89BEN.html>

Date: November 2017

Pages: 13

Price: US\$ 990.00 (Single User License)

ID: E148BD5B89BEN

## Abstracts

Consumers' attitudes towards eye health are changing. No longer is wearing eyeglasses a handicap. Furthermore, advancements in the range and availability of contact lenses is widening options for consumers, while also boosting demand for eye care products. Eye accessories are increasingly fashionable and worn by those which do not have eye health problems. Moreover, the availability of eye health services is booming, with most outlets selling glasses and other eye accessories also providing rout...

Euromonitor International's Eye Care in Bosnia-Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. Forecasts to 2021 illustrate how the market is set to change.

**Product coverage:** Allergy Eye Care, Standard Eye Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Eye Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Prospects

Consumer Awareness of Eye Health Continues To Grow in Bosnia-herzegovina

Allergies Are on the Rise in Bosnia-herzegovina

Specificity of Eye Care

Competitive Landscape

Eye Care Marketing Is Different From That Seen Elsewhere in OTC

A Growing Number of Players Enter Eye Care, But Healthcare Professionals Stick With Traditional Recommendations

Executive Summary

Consumer Health in Bosnia-herzegovina Is at A Tipping Point From A Supply Driven To Demand Driven Market

Consolidation in Consumer Health Retailing

Regulatory Agency Imposes Stricter Control Over Pricing in Consumer Health

International Manufacturers Carrying Regional Brands Characterise Consumer Health

Growth Expected To Shift From OTC Products To Vitamins, Dietary Supplements and Weight Management and Wellbeing

Market Indicators

Table 1 Consumer Expenditure on Health Goods and Medical Services: Value 2012-2017

Table 2 Life Expectancy at Birth 2012-2017

Market Data

Table 3 Sales of Consumer Health by Category: Value 2012-2017

Table 4 Sales of Consumer Health by Category: % Value Growth 2012-2017

Table 5 NBO Company Shares of Consumer Health: % Value 2013-2017

Table 6 LBN Brand Shares of Consumer Health: % Value 2014-2017

Table 7 Distribution of Consumer Health by Format: % Value 2012-2017

Table 8 Distribution of Consumer Health by Format and Category: % Value 2017

Table 9 Forecast Sales of Consumer Health by Category: Value 2017-2022

Table 10 Forecast Sales of Consumer Health by Category: % Value Growth 2017-2022

Appendix

OTC Registration and Classification

Vitamins and Dietary Supplements Registration and Classification

Self-medication/self-care and Preventive Medicine

Switches

Sources

## Summary 1 Research Sources

## I would like to order

Product name: Eye Care in Bosnia-Herzegovina

Product link: <https://marketpublishers.com/r/E148BD5B89BEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E148BD5B89BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970