

Eye Care in Bosnia-Herzegovina

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Abstracts

Consumers' attitudes towards eye health are changing. No longer is wearing eyeglasses a handicap. Furthermore, advancements in the range and availability of contact lenses is widening options for consumers, while also boosting demand for eye care products. Eye accessories are increasingly fashionable and worn by those which do not have eye health problems. Moreover, the availability of eye health services is booming, with most outlets selling glasses and other eye accessories also providing rout...

Euromonitor International's Eye Care in Bosnia-Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Eye Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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