

# Eye Care in Bolivia

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## Abstracts

According to a study by Swisscontact, pollution levels in Bolivia greatly affect the quality of air. Nitrogen and other pollutants have been found in the air and are causing eye problems amongst many consumers from mild cases of allergies to conjunctivitis. As a result, demand for eye care product is strong in Bolivia. During the review period, there was a trend towards using eye moisturisers and it is now common for consumers to request such products often.

Euromonitor International's Eye Care in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012, allowing you to identify the sectors driving growth. Forecasts to 2017 illustrate how the market is set to change.

**Product coverage:** Allergy Eye Care, Standard Eye Care.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Eye Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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