

Eye Care in Belgium

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Abstracts

Longer and stronger periods of pollen and increasing cases of allergies is boosting sales of eye care, primarily allergy eye care. Sales of these products have benefited from high pollen levels in Belgium in the early months of 2023 due to the unusually mild winter. The flowering of alder and hazel tree started in February-March and then other trees and grasses took over until July 2023. Demand for allergy eye care depends upon the climate and its impact on pollen counts along with incidences of...

Euromonitor International's Eye Care in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Eye Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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