

Eye Care in Belarus

<https://marketpublishers.com/r/ED557167EC1EN.html>

Date: July 2013

Pages: 33

Price: US\$ 990.00 (Single User License)

ID: ED557167EC1EN

Abstracts

Dry eye syndrome, tired eyes and allergy problems remained the most common eye ailments among Belarusians in 2012. One of the main reasons for the relatively high prevalence of these ocular problems in Belarus is the increasing usage of computers, both in offices and in the home. Other reasons include the ageing of the Belarusian population, rising levels of pollution, the increasing popularity of wearing contact lenses and the widespread use of air conditioners in offices. Growing numbers of...

Euromonitor International's Eye Care in Belarus report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012, allowing you to identify the sectors driving growth. Forecasts to 2017 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Eye Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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July 2013

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