

Eye Care in Argentina

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Abstracts

With consumers spending more time in front of screens, whether as a result of home working or e-learning, retail sales of eye care products continued to see healthy growth in constant value terms in 2023. The COVID-19 pandemic led to an increased use of digital devices for work and recreation and these habits persisted, even with the immediate threat of the virus having begun to wane. Furthermore, consumers used e-commerce and social media more often, leading to a further increase in screen...

Euromonitor International's Eye Care in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Eye Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

EYE CARE IN ARGENTINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising demand for eye care products driven by higher levels of screen time

Pharmadorf SA dominates eye care with Irix brand

Pharmacies continue as main distribution channel, due to government regulations banning OTC products

PROSPECTS AND OPPORTUNITIES

Increasing screen exposure will support ongoing sales

Ageing population likely to boost sales of eye care products

Players likely to develop ranges of standard eye care over the forecast period

CATEGORY DATA

Table 1 Sales of Eye Care by Category: Value 2018-2023

Table 2 Sales of Eye Care by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Eye Care: % Value 2019-2023

Table 4 LBN Brand Shares of Eye Care: % Value 2020-2023

Table 5 Forecast Sales of Eye Care by Category: Value 2023-2028

Table 6 Forecast Sales of Eye Care by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN ARGENTINA

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Distribution of Consumer Health by Format: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format and Category: % Value 2023

Table 15 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 16 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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