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Eye Care in Estonia

https://marketpublishers.com/r/E42B86AF3F0EN.html
Date: July 2013
Pages: 18
Price: US$ 990.00 (Single User License)
ID: E42B86AF3F0EN

Abstracts

Eye care sales are increasing at a steady pace in Estonia as more people start to use different eye care products on a daily basis. The number of people working with computers is growing and different electronic devices like tablets and laptops increase the time they look at a screen. Therefore, eyes are more likely to be strained, causing more disorders.

Euromonitor International's Eye Care in Estonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012, allowing you to identify the sectors driving growth. Forecasts to 2017 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Eye Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

Headlines
Trends
Switches
Competitive Landscape
Prospects
Category Data
Table 1 Sales of Eye Care by Category: Value 2007-2012
Table 2 Sales of Eye Care by Category: % Value Growth 2007-2012
Table 3 Standard Eye Care by Format: % Value Breakdown 2008-2012
Table 4 Standard Eye Care by Positioning 2008-2012
Table 5 Eye Care Company Shares 2008-2012
Table 6 Eye Care Brand Shares 2009-2012
Table 7 Forecast Sales of Eye Care by Category: Value 2012-2017
Table 8 Forecast Sales of Eye Care by Category: % Value Growth 2012-2017
Executive Summary
Consumer Health Sales Continue To Recover in 2012
Consumers Focus More on Trusted Brands
Competition Remains Tough Due To the Spread of Private Label
Chemists/pharmacies Dominates Consumer Health in Estonia
the Economy Impacts Consumer Patterns
Key Trends and Developments
Economic Growth Shifts From Exports To Internal Consumption in 2012
Debate on Low Competition in Chemists/pharmacies
the Ageing Population Trend Positively Impacts Consumer Health
Market Indicators
Table 9 Consumer Expenditure on Health Goods and Medical Services 2007-2012
Table 10 Life Expectancy at Birth 2007-2012
Market Data
Table 11 Sales of Consumer Health by Category: Value 2007-2012
Table 12 Sales of Consumer Health by Category: % Value Growth 2007-2012
Table 13 Consumer Health Company Shares 2008-2012
Table 14 Consumer Health Brand Shares 2009-2012
Table 15 Sales of Consumer Health by Distribution Format: % Analysis 2007-2012
Table 16 Sales of Consumer Health by Category and Distribution Format: % Analysis 2012
Table 17 Forecast Sales of Consumer Health by Category: Value 2012-2017
Table 18 Forecast Sales of Consumer Health by Category: % Value Growth

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2012-2017
Appendix
OTC Registration and Classification
Vitamins and Dietary Supplements Registration and Classification
Self-medication/self-care and Preventative Medicines
Switches
Summary 1 OTC Healthcare Switches 2010-2012
Sources
Summary 2 Research Sources

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