

Eye Care in Canada

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Modern, digital lifestyles remain a key driver behind the demand for eye care products in Canada. Dry eye syndrome has become prevalent as consumers spend an increasing amount of time on computers and mobile devices. The prolonged use of digital technologies is expected to continue over the forecast period. Therefore, it is very likely that more consumers will resort to OTC medications to ease dry eyes and eye fatigue and strains. A higher rate of myopia will also stimulate more consumer demand...

Euromonitor International's Eye Care in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016, allowing you to identify the sectors driving growth. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Eye Care market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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