

Extreme Digital Zrt in Consumer Electronics (Hungary)

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Abstracts

Extreme Digital Zrt, as part of Steinhoff International Holdings, is to further extend its range with furniture and other durables and consumer goods to have 1.5 million products by 2018. Extreme Digital Zrt is also to open stores in Kika home furnishing outlets (also owned by Steinhoff International Holdings) to better utilise sales area and turn more outlets into a touchpoint for more customers.

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