

# Expressions Stationery Shop Inc in Personal Accessories (Philippines)

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## Abstracts

Over the forecast period, Expressions Stationery Shop Inc is expected to continue shifting its focus away from just being a stationery retailer, given the mature environment. As such, it is projected to extend presence of its other brands such as ExCeL and Mi. At the same time, the player is likely to seek retailing of stationery in these channels to create a one-stop shopping environment.

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