

Expert Norge AS in Consumer Appliances (Norway)

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Abstracts

Expert Norge is placing a special emphasis on the quality of its staff as it looks to continue gaining ground on Elkjøp in Norway. This is being done through training retail staff in specialist products and by the hiring of new staff with industry experience. Its retail chain Expert is also hoping to attract more women to its stores by hiring more female staff with expertise in specialist beauty products. This is in conjunction with Nye Expert, the new Expert brand, which represents a move...

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