

Expert Danmark A/S in Consumer Appliances (Denmark)

https://marketpublishers.com/r/EF3177B5CCFEN.html

Date: January 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: EF3177B5CCFEN

Abstracts

Expert Danmark A/S is set to continue establishing its position as a leading player in electronics and appliance specialist retailers in Denmark. The retailer is set to achieve its goals by developing a price-competitive positioning strategy, identifying potential cost-saving operations and performing ongoing expansion and redevelopment of its outlet network. Expert Danmark A/S will also put more focus on its internet retailing service and will seek to increase its market share in that.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction

Key Facts

Summary 1 Expert Danmark A/S: Key Facts

Summary 2 Expert Danmark A/S: Operational Indicators

Company Background

Internet Strategy

Private Label

Competitive Positioning

Summary 3 Expert Danmark A/S: Competitive Position 2014



I would like to order

Product name: Expert Danmark A/S in Consumer Appliances (Denmark)
Product link: https://marketpublishers.com/r/EF3177B5CCFEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/EF3177B5CCFEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970