

Experiential Luxury in the United Arab Emirates

<https://marketpublishers.com/r/E8224142BB62EN.html>

Date: October 2023

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: E8224142BB62EN

Abstracts

Retail current value sales of experiential luxury grew in 2021 and 2022, when restrictions related to the Coronavirus (COVID-19) pandemic were still impacting travel. There is also a desire amongst consumers to spend on experiences rather than material possessions. As a result, value sales of experiential luxury grew by 18% to total AED7.5 billion in 2023. Growth was boosted by wealthier individuals resuming normal activities, such as travelling and dining out, which was forbidden during lockdown...

Euromonitor International's Experiential Luxury in United Arab Emirates report offers a comprehensive guide to the size and shape of the Experiential Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Experiential Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Luxury Foodservice, Luxury Hotels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Experiential Luxury market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

EXPERIENTIAL LUXURY IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Current retail value sales of experiential luxury on the rise in 2023

Luxury hotels records highest percentage rise in 2023

Marriott International Inc holds the lead in experiential luxury in 2022

PROSPECTS AND OPPORTUNITIES

Retail value sales look set to increase over the forecast period

Luxury hotels is expected to see the most dynamic performance over the forecast period

Partnerships offer new luxury opportunities

CATEGORY DATA

Table 1 Sales of Experiential Luxury by Category: Value 2018-2023

Table 2 Sales of Experiential Luxury by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Experiential Luxury: % Value 2018-2023

Table 4 LBN Brand Shares of Experiential Luxury: % Value 2019-2022

Table 5 Forecast Sales of Experiential Luxury by Category: Value 2023-2028

Table 6 Forecast Sales of Experiential Luxury by Category: % Value Growth 2023-2028

LUXURY GOODS IN THE UNITED ARAB EMIRATES

EXECUTIVE SUMMARY

Luxury goods in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 7 Sales of Luxury Goods by Category: Value 2018-2023

Table 8 Sales of Luxury Goods by Category: % Value Growth 2018-2023

Table 9 Inbound Receipts for Luxury Goods by Country of Origin: Value 2018-2023

Table 10 NBO Company Shares of Luxury Goods: % Value 2018-2023

Table 11 LBN Brand Shares of Luxury Goods: % Value 2019-2023

Table 12 Distribution of Luxury Goods by Format and Category: % Value 2023

Table 13 Forecast Sales of Luxury Goods by Category: Value 2023-2028

Table 14 Forecast Sales of Luxury Goods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Experiential Luxury in the United Arab Emirates

Product link: <https://marketpublishers.com/r/E8224142BB62EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E8224142BB62EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970