

# Experiential Luxury in Sweden

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## Abstracts

Despite macroeconomic adversity on a global scale, tourism in 2023 was on the rise, with a growing number of visitors taking their holidays in Sweden. The number of foreign tourists in Sweden increased significantly in spring. In the big cities, it is visitors from neighbouring countries and the US, which top the rankings of visitors and are the most noticeable luxury spenders. However, the terrorist threat level can affect Swedish tourism. In August 2023, The Director General of the Swedish Sec...

Euromonitor International's Experiential Luxury in Sweden report offers a comprehensive guide to the size and shape of the Experiential Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Experiential Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Luxury Foodservice, Luxury Hotels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Experiential Luxury market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Experiential Luxury in Sweden

Euromonitor International

October 2023

List Of Contents And Tables

EXPERIENTIAL LUXURY IN SWEDEN

KEY DATA FINDINGS

### **2023 DEVELOPMENTS**

Current retail value sales of experiential luxury on the rise in 2023

Luxury hotels dominates in 2023

Grand Group AB holds the lead in experiential luxury in 2022

PROSPECTS AND OPPORTUNITIES

Retail value sales increase expected over 2023-2028

Luxury hotels to shape the performance over the forecast period

CATEGORY DATA

Table 1 Sales of Experiential Luxury by Category: Value 2018-2023

Table 2 Sales of Experiential Luxury by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Experiential Luxury: % Value 2018-2023

Table 4 LBN Brand Shares of Experiential Luxury: % Value 2019-2022

Table 5 Forecast Sales of Experiential Luxury by Category: Value 2023-2028

Table 6 Forecast Sales of Experiential Luxury by Category: % Value Growth 2023-2028

LUXURY GOODS IN SWEDEN

EXECUTIVE SUMMARY

Luxury goods in 2023: The big picture

### **2023 KEY TRENDS**

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 7 Sales of Luxury Goods by Category: Value 2018-2023

Table 8 Sales of Luxury Goods by Category: % Value Growth 2018-2023

Table 9 Inbound Receipts for Luxury Goods by Country of Origin: Value 2018-2023

Table 10 NBO Company Shares of Luxury Goods: % Value 2018-2023

Table 11 LBN Brand Shares of Luxury Goods: % Value 2019-2023

Table 12 Distribution of Luxury Goods by Format and Category: % Value 2023

Table 13 Forecast Sales of Luxury Goods by Category: Value 2023-2028

Table 14 Forecast Sales of Luxury Goods by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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