

Experiential Luxury in South Africa

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Abstracts

Tourism levels in South Africa showed signs of recovery in 2023, despite the macroeconomic backdrop of high inflation and rising food and fuel costs triggered by Russia's war in Ukraine. This represents an improvement on 2021 and 2022, when restrictions related to the pandemic were still impacting travel. Consumer demand has clearly shifted away from manufactured consumer goods towards experiences and services, with consumers having an escapist desire after long periods of lockdown and home secl...

Euromonitor International's Experiential Luxury in South Africa report offers a comprehensive guide to the size and shape of the Experiential Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Experiential Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Luxury Foodservice, Luxury Hotels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Experiential Luxury market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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