

Experiential Luxury in Russia

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Abstracts

Luxury hotels remained the only notable category in experiential luxury in 2021. The category witnessed record lows in terms of hotel occupancy in hotels in Moscow and St. Petersburg during March and April 20202, although occupancy rates were heavily impacted by COVID-19 throughout the year. This was the result of a lack of tourism due to travel restrictions, lockdowns within the country and reduced consumer spending power (albeit luxury categories are generally less strongly affected by economi...

Euromonitor International's Experiential Luxury in Russia report offers a comprehensive guide to the size and shape of the Experiential Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Experiential Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Product coverage: Luxury Foodservice, Luxury Hotels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Experiential Luxury market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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