

# Experiential Luxury in the Philippines

<https://marketpublishers.com/r/E3E0B43E9870EN.html>

Date: October 2023

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: E3E0B43E9870EN

## Abstracts

Despite macroeconomic adversity on a global scale, tourist demand in 2023 was on the rise, with a growing number of visitors taking their holidays in the Philippines. This represents an improvement on 2021 and 2022, when restrictions related to Coronavirus (COVID-19) were still impacting travel. There is also a desire amongst consumers to spend on experiences rather than material possessions. Due to this, retail current value sales of experiential luxury grew by 38% in 2023 to amount to PHP37.1...

Euromonitor International's Experiential Luxury in Philippines report offers a comprehensive guide to the size and shape of the Experiential Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Experiential Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Luxury Foodservice, Luxury Hotels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Experiential Luxury market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### EXPERIENTIAL LUXURY IN THE PHILIPPINES

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Retail value sales of experiential luxury on the rise in 2023

Luxury hotels dominates in 2023

Shang Properties Inc is the leading player within experiential luxury in 2022

#### PROSPECTS AND OPPORTUNITIES

Retail value sales expected to rise over the forecast period

Luxury hotels to shape performance over the forecast period

Strong and innovative development of tourism in the Philippines

#### CATEGORY DATA

Table 1 Sales of Experiential Luxury by Category: Value 2018-2023

Table 2 Sales of Experiential Luxury by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Experiential Luxury: % Value 2018-2023

Table 4 LBN Brand Shares of Experiential Luxury: % Value 2019-2022

Table 5 Forecast Sales of Experiential Luxury by Category: Value 2023-2028

Table 6 Forecast Sales of Experiential Luxury by Category: % Value Growth 2023-2028

### LUXURY GOODS IN THE PHILIPPINES

#### EXECUTIVE SUMMARY

Luxury goods in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

#### MARKET DATA

Table 7 Sales of Luxury Goods by Category: Value 2018-2023

Table 8 Sales of Luxury Goods by Category: % Value Growth 2018-2023

Table 9 Inbound Receipts for Luxury Goods by Country of Origin: Value 2018-2023

Table 10 NBO Company Shares of Luxury Goods: % Value 2018-2022

Table 11 LBN Brand Shares of Luxury Goods: % Value 2019-2022

Table 12 Distribution of Luxury Goods by Format and Category: % Value 2023

Table 13 Forecast Sales of Luxury Goods by Category: Value 2023-2028

Table 14 Forecast Sales of Luxury Goods by Category: % Value Growth 2023-2028

#### DISCLAIMER

#### SOURCES

Summary 1 Research Sources

## I would like to order

Product name: Experiential Luxury in the Philippines

Product link: <https://marketpublishers.com/r/E3E0B43E9870EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E3E0B43E9870EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970