

# Experiential Luxury in France

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## Abstracts

France's luxury travel and hospitality industry was firmly on the path to recovery in 2023, with another year of very strong growth seen in this year. However, given this category lost almost three quarters of its sales in 2020, when the pandemic first hit the country, it does have a lot of ground to make up. Even after the strong growth in inbound arrivals seen in 2022, up from 44.4 million trips a year earlier to 77.6 million, another impressive advance was also registered in 2023, to 89.0 mil...

Euromonitor International's Experiential Luxury in France report offers a comprehensive guide to the size and shape of the Experiential Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Experiential Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Luxury Foodservice, Luxury Hotels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Experiential Luxury market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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