

# Experiential Luxury in Canada

<https://marketpublishers.com/r/E72B63FE3912EN.html>

Date: October 2023

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: E72B63FE3912EN

## Abstracts

Consumer demand has clearly shifted away from manufactured consumer goods towards experiences and services in Canada. Due to this, experiential luxury is set to see current value growth of 13% to total CAD1.5 billion in 2023. Sales have been boosted by wealthier individuals resuming their normal activities, including dining out and travelling, which had been restricted during the pandemic. Value sales at the height of the pandemic fell by 57% to CAD879 million in 2020 and have yet to return to t...

Euromonitor International's Experiential Luxury in Canada report offers a comprehensive guide to the size and shape of the Experiential Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Experiential Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2027 illustrate how the market is set to change

Product coverage: Luxury Foodservice, Luxury Hotels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Experiential Luxury market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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