

Expedia Group Inc in Travel (World)

<https://marketpublishers.com/r/E9A85FCBADEEN.html>

Date: January 2019

Pages: 42

Price: US\$ 572.00 (Single User License)

ID: E9A85FCBADEEN

Abstracts

Expedia Group is the largest travel intermediary with gross bookings over USD100 billion. In 2017 company sales slowed down and 2018 saw further stagnation, although at 13% growth remains healthy. The battle for supremacy with Booking Holdings continues, with meta-search a key battleground. Using the latest technological innovations such as VR and voice, and a strong focus on mobile, Expedia hopes to stay ahead of the competition.

Euromonitor International's Expedia Group Inc in Travel (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Travel market. The report examines company shares by region, financial performance, its marketing strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Activities (Destination), Lodging, Online Travel Sales and Intermediaries, Tourism Flows, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Evaluation
Competitive Positioning
Geographic and Category Opportunities
Brand Strategy
Operations
Recommendations

I would like to order

Product name: Expedia Group Inc in Travel (World)

Product link: <https://marketpublishers.com/r/E9A85FCBADEEN.html>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E9A85FCBADEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970