

# Expedia Canada Corp in Travel and Tourism (Canada)

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## Abstracts

Expedia's goal is to provide travellers with the best set of online travel resources, leveraging its brand names, technologies and product offerings. Whilst fundamentally an online travel service provider, Expedia also offers round-the-clock toll-free phone sales. Its emphasis is on merchant hotels and leisure packages. Its plans include further expanding its revenue mix beyond air and hotel products, which currently represent about 75% of its revenue, to cruises, car rental, destination...

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## Contents

EXPEDIA CANADA CORP IN TRAVEL AND TOURISM (CANADA)

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August 2013

Strategic Direction

Key Facts

Summary 1 Expedia Canada Corp: Key Facts

Company Background

Competitive Positioning

Summary 2 Expedia Canada Corp: Competitive Position 2012

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