

Executive Optical Inc in Eyewear (Philippines)

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Abstracts

The company is expected to invest in further marketing strategies to remain as the biggest and most prominent optical shop in the country. With the well-saturated market of eyewear, Executive Optical Inc attracts consumers through a wide product range and active customer service to cater to its customers in a more personal manner. In the first quarter of 2017, Executive Optical was awarded with Reader's Digest Platinum Trusted Brand, which further strengthened its position as the most popular an...

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Contents

Strategic Direction

Key Facts

Summary 1 Executive Optical Inc: Key Facts

Summary 2 Executive Optical Inc: Operational Indicators

Company Background

Chart 1 Executive Optical Inc: EO Executive Optical in Quezon City

Internet Strategy

Competitive Positioning

Summary 3 Executive Optical Inc: Competitive Position 2016

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