

Excellence Appliance Technologies Inc in Consumer Appliances (Philippines)

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Abstracts

Despite the good economic conditions in 2012, Excellence Appliance Technologies (Exatech) faced a great deal of competition from bigger players. Over the forecast period Exatech is expected to further expand its brand and product portfolio, partnering with more international manufacturers to exclusively distribute their products in the Philippine market. It is anticipated to bank on its strong knowledge of the local market and the low household penetration of most, if not all, consumer...

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