

# Evolution of Physical Space in Retail and Hospitality

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## Abstracts

Physical space has been undergoing drastic changes as a result of the huge shift towards e-commerce, adoption of new technology as well as the impact of the global pandemic. Re-thinking space and building layouts, providing touchless payment or reconfiguring amenities has thus elevated the need for multifunctional and interconnected buildings that help enhance user experience and deliver sustainable offerings that resonate strongly with customers in the hospitality and retail sectors.

Euromonitor International's Evolution of Physical Space in Retail and Hospitality global briefing offers an insight into to the size and shape of the Travel market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market from innovation, pricing, channel distribution to economic/lifestyle influences. Forecasts illustrate how the market is set to change and outlines the criteria for success.

**Product coverage:** Activities and Experiences (Destination), Lodging, Online Travel Sales and Intermediaries, Tourism Flows, Travel Modes, Traveller Profiles.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Introduction  
Meeting Consumer Needs  
Conclusion

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