

Ever Green Indústria e Comércio Ltda in Tissue and Hygiene (Brazil)

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Abstracts

Ever Green is expected to reinforce its position in incontinence products and nappies/diapers/pants in a very competitive environment with local manufacturers that posted strong performances, especially Hypermarchas SA and Aloés Indústria e Comércio. With its recent opening of a manufacturing facility in Fortaleza (Ceará), the company will increase its production capacity and focus on increasing sales to hospitals.

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