

# Ever Good Unlimited Corp in Consumer Appliances (Philippines)

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## Abstracts

Ever Good Unlimited plans to further strengthen its position in consumer appliances over the forecast period. It is expected to introduce products which are suited for the new needs of Filipinos – compact, multifunctional and easy to use – and at the same time continuously promote the current ranges of its various brands. The company is anticipated to face greater competition in the next five years, due to the aggressiveness of multinationals in promoting and unveiling new home appliances which...

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