

# Evaluating Business Attractiveness of a City Through the Affordability Lens

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## Abstracts

Life is costly in the world's major developed cities, with closely linked outlays on housing and transport occupying a prime place in consumer incomes. How affordable a city is reveals its potential for discretionary spending, level of diversity and income inequality, appeal to the middle-class and families, as well as future economic success. In light of the subject's importance, the briefing studies in more detail the affordability of 10 key cities in the US.

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Basic Affordability Concepts

Housing and Transport Spending Trends in Developed Cities

Affordability Analysis of 10 Major US Cities Based on Residual Income Method

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