

Eva Cosmetic Laboratories in Beauty and Personal Care (Egypt)

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Abstracts

Eva Cosmetic Laboratories has invested heavily in developing new products and is planning to launch a few new products during the forecast period. However, there have been significant delays in launching the new products that are based on natural ingredients due to constant changes in the government and the violence that has spread across the country. The company's own brand products, such as Eva and Man Look, are expected to see growth over the forecast period, however, Veet which is a...

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