

Ev Ge Pistiolas SA in Packaged Food (Greece)

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Abstracts

Ev Ge Pistiolas SA will continue to expand its distribution and product ranges, while placing substantial emphasis on differentiating its products from those of its competitors in terms of quality and innovation. Its main focus areas will be new launches and product promotions.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby Food, Baked Goods, Breakfast Cereals, Confectionery, Dairy, Edible Oils, Ice Cream and Frozen Desserts, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Savoury Snacks, Soup, Spreads, Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Strategic Direction Key Facts Summary 1 Ev Ge Pistiolas SA: Key Facts Summary 2 Ev Ge Pistiolas SA: Operational Indicators Competitive Positioning Summary 3 Ev Ge Pistiolas SA: Competitive Position 2016



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