

Eurostok Bulgaria EOOD in Consumer Health (Bulgaria)

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Date: October 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: EE35B03AE45EN

Abstracts

Eurostok Bulgaria is expected to benefit from expanded distribution for a wider range of its vitamins and dietary supplements products in the forecast period. During the review period, many outlets that offered the company's range focused on just a handful of products, mainly multivitamins. However, a shift towards larger chained outlets in chemists/pharmacies and the emergence of parapharmacies/drugstores are expected to result in more outlets stocking a wider range of the company's...

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