

European Rail: An Emerging Model For Sustainable Travel and Commerce

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Abstracts

Rail is in the spotlight, attracting investment in the wake of pandemic-driven disruption in air travel and accelerating support for sustainable development across Europe. Meanwhile, travel companies, retailers, and foodservice operators are building value in high-traffic train stations. European rail offers a model of value creation within a sustainable commerce context, showcasing new opportunities for growth through integrated consumer experiences and sustainably-minded travel options.

Euromonitor International's European Rail: An Emerging Model For Sustainable Travel and Commerce global briefing offers an insight into to the size and shape of the Travel market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market from innovation, pricing, channel distribution to economic/lifestyle influences. Forecasts illustrate how the market is set to change and outlines the criteria for success.

Product coverage: Activities and Experiences, Lodging, Online Travel and Intermediaries, Tourism Flows, Travel Modes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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