

# **Euronics Italia SpA in Consumer Appliances (Italy)**

https://marketpublishers.com/r/EDDDAB78969EN.html

Date: May 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: EDDDAB78969EN

## **Abstracts**

Euronics' key mission in Italy during the forecast period is to develop an interactive customer experience and maintain its position as the leading player in electronics and appliance specialist retailers. Its main values include offering a wide assortment of products which feature the latest technology as well as maintaining a workforce of highly qualified retail sales personnel and offering a pleasant shopping experience.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Major Appliances, Small Appliances.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Euronics Italia SpA: Key Facts

Summary 2 Euronics: Operational Indicators

Company Background

Internet Strategy

Private Label

Competitive Positioning

Summary 3 Euronics Italia SpA: Competitive Position 2013



### I would like to order

Product name: Euronics Italia SpA in Consumer Appliances (Italy)

Product link: <a href="https://marketpublishers.com/r/EDDDAB78969EN.html">https://marketpublishers.com/r/EDDDAB78969EN.html</a>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/EDDDAB78969EN.html">https://marketpublishers.com/r/EDDDAB78969EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970