

Euronics Deutschland eG in Consumer Appliances (Germany)

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Date: February 2016

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: EB7B3C9A326EN

Abstracts

As one of the leading purchasing groups for electronics and consumer appliances in both Germany and Europe, Euronics Deutschland eG aims to invest in presenting the products with the highest potential for sales growth. The emergence of 'smart' technologies within electronics and appliances is currently one of the company's main focus areas and it also set to influence its future direction. With a strong focus on growing consumer trends and areas of interest, Euronics is set to register strong...

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