

Eurocash SA in Packaged Food (Poland)

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Abstracts

The company plans to continue focusing on innovation and niches within packaged food, as this was a key driver of its growth. The company remains a third-party distributor of packaged food, between producers and retailers. It supplies several foodservice companies through its daughter company, Eurocash Gastronomica. Eurocash also plans to expand its own chains of convenience stores and discounters, as it already has the largest chain of small convenience stores in Poland, under the ABC brand.

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