

Euro-net Sp zoo in Consumer Appliances (Poland)

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Abstracts

Euro-net is expected to continue increasing its sales through new openings and strong advertising campaigns. Its larger distribution network will allow the company to reach out to potential new consumers. New openings are anticipated to be accompanied by strong marketing campaigns, which will contribute to increasing brand awareness. The company also aims to develop its online store to address the growing interest in using this channel for purchasing appliances. Wide product availability and con...

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