

Euro 6000 SA in Financial Cards and Payments (Spain)

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Date: March 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: ECE6E9EF931EN

Abstracts

Euro 6000 is aiming to strengthen its presence and importance in Spain. It follows two paths: closer agreements with other financial institutions such as China UnionPay, Eufiserv and BMN, and attracting customers by expanding its net of associated stores where a discount is applied using the Euro 6000 system.

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