

Etn Franz Colruyt NV in Alcoholic Drinks (Belgium)

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Date: May 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: E9861FF48E7EN

Abstracts

Etn Franz Colruyt was the number one retailer in Belgium in 2016. The company operates an aggressive expansion strategy and focuses constantly on low prices to attract new consumers.

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