

# Eta as in Consumer Appliances (Czech Republic)

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## Abstracts

Eta is expected to continue to innovate and promote its brands over the forecast period. The company plans to launch a series of products in major appliances, mainly refrigeration appliances, where it expects to be highly competitive, to increase its share in overall consumer appliances.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Major Appliances, Small Appliances.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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