

# Est?e Lauder Cos Inc in Beauty and Personal Care (World)

<https://marketpublishers.com/r/EDFEC94D7BFEN.html>

Date: September 2023

Pages: 47

Price: US\$ 570.00 (Single User License)

ID: EDFEC94D7BFEN

## Abstracts

Est?e Lauder Cos Inc decelerated in value sales in 2022, but made notable gains in North America and Western Europe. The extended lockdown restrictions in Asia Pacific played a considerable role in Est?e Lauder Cos Inc's mixed global performance, with many key categories like skin care and colour cosmetics seeing a decline in value compared to 2021. Focus on premiumisation and social responsibility continue to be driving themes in company strategy throughout 2022 and into 2023.

Euromonitor International's Est?e Lauder Cos Inc in Beauty and Personal Care (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in Beauty and Personal Care industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Dermocosmetics Beauty and Personal Care, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Prestige Beauty and Personal Care, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Beauty and Personal Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Introduction  
State of play  
Exposure to future growth  
Competitive positioning  
Skin care  
Colour cosmetics  
Fragrances  
Key findings  
Appendix

## I would like to order

Product name: Est?e Lauder Cos Inc in Beauty and Personal Care (World)

Product link: <https://marketpublishers.com/r/EDFEC94D7BFEN.html>

Price: US\$ 570.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EDFEC94D7BFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970