

# Esta OOO in Consumer Foodservice (Russia)

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Date: May 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

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### **Abstracts**

The key strategic goal of the company is to continue implementing the strategy of rapid expansion not only in Russia, but other countries. Among other focuses of the company is the improvement of communication and service quality of its franchise partners through the corporate university '33 Pingvina', established in 2015.

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