

# **Esta OOO in Consumer Foodservice (Russia)**

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### **Abstracts**

The key strategic goal is to continue to expand rapidly, not only in Russia, but abroad. The company is also focused on improving communications with and the service quality of its franchise partners through Pingvina corporate university, established in 2015. Besides, the player will continue to invest in improvements in production quality through special equipment in the laboratory established in early 2017.

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## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Esta OOO: Key Facts

Summary 2 Esta OOO: Operational Indicators

**Suppliers** 

**Competitive Positioning** 

Summary 3 Esta OOO: Competitive Position 2016



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