

Essity in Tissue and Hygiene (World)

<https://marketpublishers.com/r/EA4592503BAEN.html>

Date: February 2020

Pages: 50

Price: US\$ 572.00 (Single User License)

ID: EA4592503BAEN

Abstracts

Essity is one the leading world players in tissue and hygiene. Its historic presence has helped it to develop strategies to increase and strengthen its brand portfolio, and it is now focusing on developing markets, such as China, Russia, Latin America, Southeast Asia and Eastern Europe, in order to ensure future growth beyond the company's core markets. This report analyses Essity's strategy and what plans it has for the forecast period.

Euromonitor International's Essity in Tissue and Hygiene (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Tissue and Hygiene market. The report examines company shares by region and sector, brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tissue and Hygiene market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Scope of the report
Introduction
State of Play
Exposure to Future Growth
Competitive Positioning
Retail Hygiene
Retail Tissue
Key Findings
Appendix

I would like to order

Product name: Essity in Tissue and Hygiene (World)

Product link: <https://marketpublishers.com/r/EA4592503BAEN.html>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EA4592503BAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970