

# **Essilor Indonesia PT in Eyewear (Indonesia)**

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### **Abstracts**

Already known as a producer of high-quality spectacle lenses products at premium prices, Essilor Indonesia plans to continue to research and develop new innovative products in order to maintain its added value to customers. Essilor Indonesia has not attempted to launch new products aimed at low-income segments, even though traditional optical shops retain the largest share within the Indonesian spectacles category.

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