

Espace Bleu Blanc Sarl in Retailing (Algeria)

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Abstracts

Espace Bleu Blanc operates within various different retail channels. The company operates one supermarket in Oran, Algeria's second largest city. It generates reasonable revenues from its various different retail outlets, while its one supermarket enables it to generate value sales in the highly fragmented grocery retailers channel in Algeria. The company is present in various other grocery and non-grocery channels, although it is not expected to develop larger chained outlets in the near...

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